



Donor Privacy Policy

Information Collected

Here are the types of donor information that we collect and maintain:

- contact information: name, organization/company, complete address, phone number, email address
- donation information: amounts donated, date of donation(s), and method
- information concerning hours you have volunteered
- your requests and comments
- information gathered from database modeling firms
- non-personally identifiable information, such as how many hits each Inner-City website page receives, and if the visitor is repeat or new. This requires that a 'cookie' be sent to your web browser.

How Information is Used

Inner-City Scholarship Fund uses your data to maintain records of donations, send acknowledgements, mail year-end tax statements to you, send newsletters, notices, and direct mail pieces, and for internal marketing purposes. We normally add you to our mailing list unless you request otherwise. Our third-party mailing service is contractually obligated to treat the lists with confidentiality and is prohibited from transferring them elsewhere. Unless requested otherwise, donors of over \$1,000 in a fiscal year are listed in our Annual Report and event subscribers are listed in our event programs. We use your written comments/letters occasionally to post on our website (in an anonymous fashion), and to respond to your inquiries. Credit card numbers are NOT retained once processed.

Inner-City Scholarship Fund does not sell or rent your personal information to outside organizations. Use of donor information will be limited to furthering the mission of Inner-City Scholarship Fund. Nevertheless, security measures may not prevent all losses, and Inner-City is not responsible for any damages or liabilities relating to security failures.

Removing Your Name from Our Mailing List

Please contact us if you wish to be removed from our mailing list. Email info@innercitynyc.org or call us at **(212) 753-8583**.